



Press Release

## Lavasa launches special edition signature apartments on Akshay Tithiya

**Occasion also marks handing over of the 300<sup>th</sup> property to a valued customer as construction work moves ahead at a fast pace**

**Lavasa (Dist: Pune): May 13, 2013:** On the occasion of Akshaya Tithiya, Lavasa Corporation Limited announced the launch of elegantly designed new set of apartment blocks at Dasve & Mugaon, the first & second towns in the planned hill city of Lavasa .

The apartments situated in the most scenic locations at Lavasa will sport the ----- (luxuries / amenities). With a range of configurations from Studio to 2 BHK's with built up areas between 493 sq ft and 1700 sq ft, the apartments have been attractively priced from Rs 18 Lakhs onwards.

Speaking about the launch on the auspicious occasion of Akshay Tithiya, Mr Ambuj Jain, President, Lavasa Corporation said, "Lavasa, the planned hill city in a beautiful natural setting has been attracting people not just from Mumbai and Pune. We have also received enquiries from rest of India and people based in other countries across the globe. The intent to provide them 'nothing but the best' has led to redesigning the product portfolio to meet their desires and expectations and offer the best of amenities at an unbeatable price.

Our first town Dasve is completely sold out and the good response to Mugaon, the second town is an indicator that people are seeking abodes in planned environs, which offer them quality living. We will continue to tap into this demand and come out with more innovative products like the newly launched apartments."

The occasion of Akshay Tithiya also saw the handing over of possession of the property to the 300<sup>th</sup> valued customer.

Handing over the keys, Mr Jain said "We have fast tracked construction work to ensure timely delivery of properties. We want more and more people to experience the benefits of living in a planned city and timely completion of apartments and villas in Dasve and Mugaon is top priority. In fact our plan is to hand over 300 more properties in next three months"



## **About Lavasa**

Lavasa is India's first planned hill city being developed by HCC (Hindustan Construction Company) where people can Live, Work, Learn and Play in harmony with nature. An inclusive city, based on the principles of New Urbanism, it is fast being developed over 23,000 acres of land. It is a three-hour drive from Mumbai and one-hour from Pune. Lavasa will host a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing like rental housing, apartments and villas. With state of the art infrastructure and amenities, it will enable people to live life in full.

### **Dasve, the 1st town at Lavasa**

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### **Mugaon, the 2<sup>nd</sup> town at Lavasa**

Situated on the banks of the lake amidst beautiful and picturesque setting, Mugaon is being developed on approximately 2400 acre area and is much larger than Dasve, the first town of Lavasa.

Mugaon is being developed as a residential, educational, business and commercial hub. Major attractions in the new town are the Town Centre with shops, cafes, cultural institutions, spiritual centres, Apollo Medicity, schools and colleges; sports academies like Manchester City Football Academy, Nick Faldo Golf Academy etc and a USSRC supported Space theme Park and a Hollywood - Bollywood style theme park.

Over 2000 spacious apartments with a spectacular view will be developed on both sides of the lake at Mugaon over a four year time period. Designed by India's leading architect, Hafeez Contractor, the apartments will have facilities like Modular Kitchen, Modular washroom, video door phone, home automation, Wi-Fi enabled homes, renewable energy via centralized solar water heating system, water recycling to name a few.

Visit: [www.lavasa.com](http://www.lavasa.com)

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